



Tap into Growth Across Market Caps

with

Aditya Birla Sun Life Multi-Cap Fund

(An open ended equity scheme investing across large cap, mid cap & small cap stocks)





would have grown to ₹4.62 Lakhs

TODAY!

Investment of **₹1 Lakh** grew to









₹1.66 Lakhs in 2 years#

#Inception date: May 07, 2021

Why invest in Aditya Birla Sun Life Multi-Cap Fund?



Reliability of large caps, growth potential of mid & small caps.



Disciplined market cap allocation for sector opportunities.



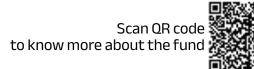
Bottom-up approach for high conviction portfolio.



Ideal for high growth market cycles.







Scheme Performance Summary

Aditya Birla Sun Life Multi-Cap Fund - Regular Plan - Growth Option NAV as on March 31, 2024: ₹16.61 Fund Manager: Mr. Dhaval Shah (since May 07, 2021), Mr. Harshil Suvarnkar (since May 07, 2021) and Mr. Dhaval Joshi (since November 21, 2022) **CAGR % Returns Particulars Since Inception** 5 Year 3 Year 1 Year Aditya Birla Sun Life Multi-Cap Fund 19.11% 38.87% NA Benchmark - Nifty 500 Multicap 50:25:25 TRI 21.79% NA NΑ 47.88% Additional Benchmark - Nifty 50 TRI 16.58% 15.27% 16.35% 30.27% Current Value of Standard Investment of ₹10,000 invested (in ₹) 13,900 Aditya Birla Sun Life Multi-Cap Fund 16,610 NA NΑ Benchmark - Nifty 500 Multicap 50:25:25 TRI 17,690 NA NA 14,756 Additional Benchmark - Nifty 50 TRI 20,356 15,736 13,008 15,589 Inception Date: May 07, 2021

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Dhaval Shah is 8. Total Schemes managed by Mr. Dhaval Joshi is 51.

PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI							
Fund Manager: Mr. Dhaval Joshi							
CAGR % Returns							
Scheme Names	5 Years		3 Years		1 Year		
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark	
Aditya Birla Sun Life Bal Bhavishya Yojna	10.14%	17.19%	10.67%	19.32%	33.69%	40.75%	
Aditya Birla Sun Life Infrastructure Fund	20.88%	22.74%	28.27%	28.27%	58.13%	65.67%	
Aditya Birla Sun Life Equity Advantage Fund	13.94%	19.46%	12.83%	21.81%	34.98%	46.28%	
Aditya Birla Sun Life Midcap Fund	16.74%	23.31%	21.78%	26.56%	46.38%	57.93%	
Aditya Birla Sun Life Dividend Yield Fund	19.62%	17.19%	26.48%	19.32%	47.34%	40.75%	
Aditya Birla Sun Life Banking & Financial Services Fund	11.19%	11.55%	14.97%	11.03%	30.27%	17.52%	

Note:

PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY MR. MR. DHAVAL SHAH						
Fund Manager: Mr. Dhaval Shah						
	CAGR % Returns					
Scheme Names	5 Y	ears	3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Regular Savings Fund	8.62%	9.02%	8.42%	7.47%	11.66%	12.40%
Aditya Birla Sun Life Pharma & Healthcare Fund	NA	NA	17.93%	18.82%	61.46%	61.70%
Aditya Birla Sun Life Retirement Fund - The 30s Plan	10.17%	17.19%	10.39%	19.32%	30.95%	40.75%

Note:

b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. HARSHIL SUVARNKAR							
Fund Manager: Mr. Harshil Suvarnkar							
CAGR % Returns							
Scheme Names	5 Years		3 Years		1 Year		
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark	
Aditya Birla Sun Life Banking & PSU Debt Fund	6.85%	6.47%	5.41%	5.00%	7.23%	7.20%	
Aditya Birla Sun Life Floating Rate Fund	6.55%	5.84%	5.88%	5.36%	7.70%	7.48%	
Aditya Birla Sun Life Equity Savings Fund	8.19%	9.64%	6.98%	9.51%	14.92%	15.37%	
Aditya Birla Sun Life Bal Bhavishya Yojna	10.14%	17.19%	10.67%	19.32%	33.69%	40.75%	
Aditya Birla Sun Life Retirement Fund - The 30s Plan	10.17%	17.19%	10.39%	19.32%	30.95%	40.75%	
Aditya Birla Sun Life Retirement Fund - The 40s Plan	9.37%	14.08%	9.16%	14.06%	26.38%	27.20%	

a. Mr. Dhaval Joshi manages 51 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

 $b. \, Different \, plans \, shall \, have \, a \, different \, expense \, structure. \, The \, performance \, details \, provided \, herein \, are \, Regular \, Plan \, - \, Growth \, Option.$

a. Mr. Dhaval Shah manages 8 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

Scheme Performance Summary

SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH)						
Fund Managers: Mr. Dhaval Joshi, Mr. Dhaval Shah & Mr. Harshil Suvarnkar						
Particulars	Since Inception	5 Year	3 Year	1 Year		
Total Amount Invested (in ₹)	3,50,000	NA	NA	1,20,000		
Market Value of amount Invested	4,62,263	NA	NA	1,40,436		
Scheme Returns (CAGR)	19.63%	NA	NA	33.64%		
B: Nifty 500 Multicap 50:25:25 TRI Returns (CAGR)	23.44%	NA	NA	40.06%		
AB: Nifty 50 TRI Returns (CAGR)	16.92%	NA	NA	27.81%		

The fund's inception date is May 07, 2021, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month. Past Performance may or may not be sustained in the future.

PRODUCT LABEL						
Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer	Benchmark Riskometer Multicap 50:25:25 TRI			
Aditya Birla Sun Life Multi-Cap Fund (An open ended equity scheme investing across large cap, mid cap & small cap stocks)	Long term capital growth and income Investment predominantly in equity and equity related instruments as well as debt and money market instruments.	Moderate Moderate Moderate Major Maj	Moderate Moderate Heigh High Moderate Heigh Moderate Nonderate Wert High RISKOMETER Investors understand that their principal will be at Very High risk.			
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.						

Data as on March 31, 2024 | B: Benchmark | AB: Additional Benchmark

